

## **ACADEMIC – INDUSTRY COLLABORATION PROGRAMME**

**Solution Focused Interventions on  
Talent Development & Graduate Employability Agenda**

## About Talent Houz

Talent Houz, founded in 2008, has evolved into a comprehensive recruitment solution provider. **We offer talent acquisition and contract staffing services for both blue-collar workforce and professionals in sectors such as Manufacturing, IT, and Retail.**

## About Academic Industry Collaboration (AIC) Programme

The Academic Industry Collaboration (AIC) Programme is designed to **facilitate collaboration between industry organizations and institutions**. Its main goal is to offer students valuable career guidance and opportunities to explore various industries. Specifically, the program **focuses on final-year and internship students, aiming to help them smoothly transition from university to the workplace.**

For **employers**, participating in the AIC program can enhance their **employer branding**, attract millennials, retain graduates, engage with motivated students, and identify potential employees who align with their business needs.

To strengthen this initiative, **Talent Houz has signed a Memorandum of Understanding (MOU) with TalentCorp**, aiming to leverage TalentCorp's expertise in talent development and extensive industry connections as part of the **TalentCorp YES! Collaborators initiative.**



## About TalentCorp

TalentCorp offers various initiatives for employers and partners to **navigate the challenging job market, including talent attraction, recruitment, and development programs**. These initiatives encompass grants, networking opportunities, collaborations, work-life balance initiatives, incentivization strategies, and more. TalentCorp also **extends support to partners such as universities and educational institutions in nurturing the talent of tomorrow.**

Where YES ! programme is a **proactive intervention to enhance Malaysia's Graduate Employability (GE) and talents' essential skills, so that they are future-ready and future-proof**. It offers solution-focused interventions by our key collaborators to help graduates take charge of their career paths by equipping them with the skills and confidence to join the workforce.

## Our AIC Objective & Goal

### For Students:

- Develop and refine the skills necessary to increase your employability.
- Build confidence to enter the workforce upon graduation.
- Connect with potential employers and expand your professional network.

### For Collaborators:

- Enhance your brand presence by partnering with us.
- Contribute to nation building by nurturing young Malaysian talent.

### For Employers:

- Gain access to market ready talent pool.
- Promote your company brand to new talents.

Get involved in our Academic-Industry Collaboration (AIC) Program to enhance your talent development plan.

Read more at:

<https://www.talenthouz.com/employers/insight-details/aicmousingtalenthouzxtalentcorp>

To learn more about the AIC program and its impact, you can visit Talent Houz's YouTube channels, where you will find event highlights and testimonials related to the program:

#### **Talent Houz YouTube AIC Event Highlights**

<https://www.youtube.com/watch?v=1Q-RAjXf7pM>

#### **AIC Programme Client & Students Testimonial**

<https://www.youtube.com/watch?v=vICu2NwG6UY>

## Industry Collaboration Partner



ZALORA



## Academic Collaboration Partner



SEKOLAH  
PERNIAGAAN DAN  
EKONOMI  
SCHOOL OF BUSINESS AND ECONOMICS



## AIC Post Event Report: Academic Industry Collaboration (AIC)-Youth Z Tour



**CYCLE & CARRIAGE**  
Exceptional Journeys

**YOUTH Z**  
LEARN . EXPERIENCE . GROW

**Matthew Daniel**  
Chief Financial Officer

09:00am Arrival  
09:30am Introduction to Cycle & Carriage  
09:45am Industry Tour  
10:50am Ready to Work, Or not... + Q&A  
11:50am Talent Houz Sharing + Survey  
12:00pm Token of Appreciation + Group Photo Session  
12:35pm Refreshment and Networking

Location:  
Cycle & Carriage Bintang Berhad, Level 1, Mezzanine Floor, Petaling Jaya  
Further Enquiries, please contact Rene at 012-383 8354

Scan for Registration



**ZALORA**  
Asia's leading online Fashion, Beauty, and Lifestyle destination.

**AIC YOUTH PROGRAM**

3 NOVEMBER 2023

BLOCK A, MAPLE TREE DISTRIBUTION CENTER  
Persiaran Perusahaan, Seksyen 23, 40300 Shah Alam, Selangor Darul Ehsan, Malaysia.

Enquiry Contact:  
Nurhana 019-294 6380 (Zalora) // Jamie 03-8894 3604 (Heriot-Watt)  
<https://www.zalora.com.my/>

09:30am Arrival  
10:00am Warehouse Tour Safety Briefing  
10:30am Zalora Warehouse Operation Tour  
12:00pm Career Talk Sharing Session  
12:30pm Lunch and Networking Session

Scan for Registration

8th November 2023, Wednesday

**IGNITE YOUR CHEM-ENG JOURNEY** **TECHBOND**  
YOUR TECHNICAL BONDING PARTNER

Techbond is an adhesive manufacturer that supplies great products and services worldwide

**KC WONG**  
HEAD OF OPERATION

**MOLLY**  
HEAD OF OPERATION

**EVON**  
QA/QC MANAGER

SCAN FOR REGISTRATION

02:30pm Arrival  
02:50pm Introduction to Techbond Manufacturing Sdn Bhd  
03:20pm Industry Tour to R&D facilities, Production Facilities, QC Facilities & Aquaponic Vegetable Farm  
04:00pm Career Talk  
04:40pm Appreciation Token & Goodies Bag Segregation  
05:00pm Light Refreshments & Networking Session

ENQUIRY: JESSICA 012-981 2830 (TECHBOND)  
JAMIE CHAN 03-8894 3604 (HERIOT-WATT)

36, 30/58, Persiaran Anggerik Makars, Seksyen 31, 40450 Shah Alam, Selangor  
<https://www.techbond.com.my/>

### Cycle & Carriage – Automotive & Retail Industry

The Academic Industry Campaign (AIC) - Youth Z Tour, **organized by Cycle & Carriage Bintang Berhad, Co-Organized by Talent Houz and supported by TalentCorp** aimed to **bridge the gap between institutions and industry** for students from UPM's Economics and Business Faculty, Techtra Automotive Academy, and ESnet Academy to have an in-depth insight into the well-known automotive industry.

### Zalora Malaysia E Commerce and Logistics Sectors

Talent Houz has co-organized an exclusive AIC (Academic-Industry Collaboration) program in partnership with Zalora Malaysia, bringing together the brightest minds of Heriot-Watt Malaysia University for an enlightening office tour, insightful industry sharing session, and a productive networking event.

Our main objective was to provide the Business Faculty Students with an opportunity to explore the key to success in the dynamic world of e-commerce and fashion. Following this, they had the chance to network with Zalora professionals, building invaluable connections for their future careers.

### Techbond Chem-Eng & Manufacturing Sectors

Talent Houz has co-organized an exclusive AIC (Academic-Industry Collaboration) program – Ignite Your Chem-Eng Journey in partnership with Techbond Malaysia, bringing together the brightest minds of Heriot-Watt Malaysia University for an **enlightening R&D center tour**, insightful industry sharing session, and a productive networking event.

Our main objective was to provide the Chemical Engineering Faculty students with an opportunity to explore the key to success in the Chemical Engineering and Manufacturing world. Following this, they had the chance to explore the advance technology, network with Techbond professionals and building invaluable connections for their future careers.



The primary objective of AIC program is to **help students transition smoothly from university to the workplace and develop skills for the competitive job market.**

#### **Event Highlights:**

- **Career Talks:** Industry professionals shared insights and advice on workplace readiness and technical skills. Mr. Matthew Daniel, CFO of Cycle & Carriage Bintang Berhad, spoke on workplace success. Mr. Sarveswaran Rajasegaran, Senior Manager at Cycle & Carriage, discussed technician skills. Zalora Senior Operation Operator - Mr Vykintas Mineikis to share his career experience in e-commerce sectors, Techbond Operation Manager and QC Head to share their career journey in Chemical Engineering and Manufacturing sectors. Talent Houz offered guidance on career paths.
- **Industry Visits:** Students visited automotive retail sector, Fashion & e-commerce sector, chemical engineering, and manufacturing companies to experience real-world operations.
- **Networking Sessions:** Interactive sessions connected students with industry professionals for mentorship and networking.
- **Panel Discussions + Q&A:** Industry experts discussed workplace trends, challenges, and opportunities, engaging students in insightful discussions.

Conclusion: The AIC Campaign, **successfully provided students with practical experiences and industry insights to prepare them for future careers.** The organizers remain committed to fostering collaboration between academia and industry for the growth and development of aspiring students.

#### **Photos Highlight**













## Talent Houz AIC Program Planning

Community Of Customers

**250** companies across **3** major sectors

AIC in year 2024

**12** events

Employability Of Youth

**Minimum 100** placements through the campaign

Talent Houz®

## Our clientele

